


Application SN
09/745,669

IN THE CLAIMS

Please cancel Claims 8-16, 25-27, 29-30 and 33-41 without prejudice and without disclaimer of subject matter.

Please amend Claim 28 as shown.

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1. (Original) An apparatus for retrieving information related to a consumer product using a consumer product codes comprising:
 - a) a portable consumer good that lacks the capacity for data transmission; and
 - b) a scanning and storage device in mechanical communication with said portable consumer good, said scanning and storage device including:
 - (i) a scanning element converting a product code symbol into machine readable information representative of said product code; and
 - (ii) a removable memory medium to which said information is stored.
 2. (Original) The apparatus according to claim 1, wherein said portable consumer good comprises an electronic device.
 3. (Original) The apparatus according to claim 1, wherein said portable consumer good comprises a non-electronic device.
 4. (Original) The apparatus according to claim 2, wherein said electronic device comprises one of the following: a portable radio, a portable mini-disc player, a portable compact disc player, a portable cassette player, a boom box, a two-way radio, a portable telephone, a pager, a camera, a camcorder, a laptop computer, a portable television, a portable video game and a wristwatch.
 5. (Original) The apparatus according to claim 3, wherein said non-electronic device comprises one of the following: an article of clothing, a pen and a pocketbook.

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6. (Original) The apparatus according to claim 1, wherein said removable memory medium comprises one of the following: a magnetic disc, flash memory, a smart card, a memory stick, a diskette, a CD-ROM, a disk drive, a random access memory chip, and an optical storage device.

7. (Original) An apparatus for retrieving and processing information related to a consumer product using a universal product code comprising:

a) a portable consumer device, said portable consumer device including:

(i) a portable consumer good that lacks the capacity for data transmission; and

(ii) a scanning and storage device in mechanical communication with said

portable consumer good, said scanning and storage device comprising:

(1) a scanning element converting a printed universal product code symbol into machine readable information representative of said universal product code; and

(2) a removable memory medium to which said information is stored; and

b) an Internet-ready device couplable to one or more Internet-based information servers, said Internet-ready device including a removable memory medium adapted to accept said removable memory medium from said scanning and storage device.

8. (Canceled)

9. (Canceled)

10. (Canceled)

11. (Canceled)

12. (Canceled)

13. (Canceled)

14. (Canceled)

15. (Canceled)

16. (Canceled)

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17. (Original) A system for providing information to a user comprising:
a scanner converting a printed code of a selected primary consumer product into machine-readable information representative of said code;
a computer adapted to receive said machine-readable information from said scanner;
a server couplable to said computer;
a database couplable to said server and storing information representative of (a) a universal product code for each of a plurality of primary consumer products, and (b) a list of secondary consumer products that are related to each of said plurality of primary consumer products;
said server adapted to receive a request for related consumer product information from said computer, said request including information representative of said machine-readable information; and
said server adapted to retrieve and transmit said related consumer product information to said computer, said related consumer product information comprising a list of one or more secondary consumer products that are related to said selected primary consumer product.

18. (Original) The system of claim 17, wherein said list of secondary consumer products is a list of *complementary* consumer products sold by a manufacturer of said selected primary consumer product.

19. (Original) The system of claim 17, wherein said list of secondary consumer products is a list of *comparative* consumer products analogous to said selected primary consumer product.

20. (Original) The system of claim 17, wherein said consumer products analogous to said selected primary consumer product are sold by a manufacturer of said selected primary consumer product.

21. (Original) The system of claim 17, wherein said database is resident within a database server connected to the Internet.

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22. (Original) The system of claim 17, wherein said database is resident within multiple database servers connected to the Internet.

23. (Original) The system of claim 17, wherein said database further comprises information representative of product specifications and satisfaction ratings for each primary and secondary consumer product, and said related consumer product information further comprises product specifications and satisfaction ratings for the selected primary consumer product and each secondary consumer product that is related to the selected primary consumer product.

24. (Original) The system of claim 17, wherein said database further comprises information representative of product pricing and availability at various vendors for each primary and secondary consumer product, and said related consumer product information further comprises pricing and availability at various vendors for the selected primary consumer product and each secondary consumer product that is related to the selected primary consumer product.

25. (Canceled)

26. (Canceled)

27. (Canceled)

28. (Currently Amended) A method for retrieving information related to a consumer product comprising the steps of:

integrating a bar code scanner and a removable memory into a consumer good, wherein said consumer good comprises a non-electronic device;

scanning a bar code of a selected consumer product using the integrated scanner and storing the scanned bar code in the removable memory; and

accessing a web site on a computer network based on the scanned bar code, wherein said web site includes information related to the selected consumer product.

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29. (Canceled)

30. (Canceled)

31. (Original) The method according to claim 28, further comprising converting a scanned bar code to a uniform resource locator (URI) of a web site.

32. (Original) The method according to claim 28, further comprising converting a scanned bar code and a global position to a uniform resource locator (URL) of a web site.

33. (Canceled)

34. (Canceled)

35. (Canceled)

36. (Canceled)

37. (Canceled)

38. (Canceled)

39. (Canceled)

40. (Canceled)

41. (Canceled)
